Dear Community Member,

We are Koalab Productions based in Kelseyville, CA. A group of local musicians dedicated to putting music in the hands of local students. We held WESFEST 2024 last year in August bringing our community together to invest in visual and performing arts in our local school systems. WESFEST is an all ages and family friendly event featuring many different genres of music, local showcases of arts, food, drink, and community.

With the incredible help of our donors, volunteers, artists and team… we were able to donate thousands of dollars of musical equipment and supplies to local school districts in Lake County. We are proud that we could make a difference specifically for Kelseyville Unified School District, Konocti Christian Academy, and Clear Lake High School. Koalab Productions even proudly donated 15 guitars, basses, amplifiers, and accessories to eager to learn students in Lakeport. We are looking to expand our charitable donations in 2025 with your help.

Koalab Productions is excited to announce our second annual WESFEST which is scheduled to take place on August 2nd, 2025 at the Buckingham Golf Course in Kelseyville, CA. We are excited to partner with Buckingham Golf Course as they are providing a prime venue with a great central location for attendees.

With an expected attendance of 1,500 - 2,000 people, it will be one of the largest events held in Lake County, CA. You can expect to see a plethora of local food vendors, artisans, a full service bar and KidZone/family activities which you can enjoy while listening to some great music.

The event will be equipped with a multitude of services such as a sanitation team, parking attendants, a robust security outfit, medical services, and multiple safety measures in place to ensure a safe and fun event for all.

To ensure the success of WESFEST and its positive impact on our community, we are seeking generous corporate sponsorships from compassionate organizations and individuals such as yourself.

Koalab Productions plans to donate a portion of the net proceeds from WESFEST to our local school systems in our mission to support visual and performing arts. Koalab Productions strongly believes in equipping the youth of today with the tools to succeed in achieving their dreams. Whether it’s musical equipment, equipment maintenance fees, scholarship opportunities or generalized donation, we are excited to work hand in hand with the school districts in supporting our greatest asset, our youth.

**Sponsorship Opportunities:**

We have thoughtfully designed various corporate sponsorships and packages that provide your company with an excellent platform to showcase your brand’s dedication to social causes and community welfare.

**Please find more detailed information about the sponsorship packages and their corresponding benefits in the attached sponsorship prospectus.**

**Making a Difference Together:**

At Koalab Productions, we are passionate about creating positive change in the lives of those we serve. Your support as a sponsor for WESFEST will not only amplify your brand or nonprofit’s visibility, but will also help us further our mission and expand the scope of our impact within the community.

We firmly believe that this partnership will be a win-win, as your philanthropic contributions will enable us to host a memorable event, while your brand’s association with our cause will resonate with socially-conscious consumers and foster a sense of community goodwill.

We would be delighted to discuss the sponsorship opportunities further and explore how we can tailor the benefits to meet your specific marketing goals.

Please feel free to contact the event organizers and Koalab Productions via email at WESmusicfest@gmail.com.

Together, we can create a lasting impact and make a difference for our local youth, our future up and coming talent of Lake County!

On behalf of Koalab Productions, we extend our deepest gratitude for considering our sponsorship request. We are hopeful and eager to welcome you as an esteemed sponsor for WESFEST 2025.

**Very Sincerely,**

**Steven “Jamie” Thaxton, WESFEST Manager**

**Anthony Arroyo Jr., WESFEST Coordinator**

**David Lopez, WESFEST Coordinator & Artist Relations**

**KOALAB Productions**